



CATCH Lite Program

Realize Your Dream of Self-Employment



Application Deadline: February 21, 2018

APPLICATIONS ACCEPTED EMAILED ONLINE ONLY. INCOMPLETE APPLICATIONS WILL NOT CONSIDERED.

APPLICANT INFORMATION

NAME _____ TODAY'S DATE _____

ADDRESS _____ CITY _____ ZIP CODE _____

PHONE _____ PERSONAL EMAIL _____

ETHNICITY

- AMERICAN INDIAN OR ALASKAN NATIVE
- ASIAN OR PACIFIC ISLAND
- AFRICAN-AMERICAN/BLACK
- CAUCASIAN/WHITE
- HISPANIC
- NON-HISPANIC
- OTHER

GENDER

- MALE
- FEMALE

HIGHEST LEVEL OF EDUCATION

- CURRENTLY IN HIGH SCHOOL
- HIGH SCHOOL DIPLOMA
- GED
- TECHNICAL
- SOME COLLEGE
- COLLEGE DEGREE

ARE YOU A U.S. CITIZEN? ___ YES ___ NO

ARE YOU THE HEAD OF HOUSEHOLD _____ YES _____ NO

WHAT IS YOUR HOUSEHOLD SIZE? _____

WHAT IS THE COMBINED HOUSEHOLD INCOME? \$ _____

BUSINESS INFORMATION

BUSINESS NAME _____

BUSINESS (OR HOME) ADDRESS _____ CITY _____ ZIP CODE _____

BUSINESS DESCRIPTION _____

HOW LONG HAVE YOU HAD YOUR BUSINESS? _____ HOW MANY PEOPLE WORK WITH YOU? _____

IS YOUR BUSINESS REGISTERED AS AN LLC, SOLE PROPRIETORSHIP ETC.? IF SO, WHICH ONE? _____

HOW MUCH MONEY WOULD YOU ESTIMATE THAT YOU'VE INVESTED IN YOUR BUSINESS? _____

HOW MUCH HAVE OTHERS INVESTED IN YOUR BUSINESS? _____

HOW LONG DID YOU PLAN YOUR BUSINESS BEFORE STARTING? _____

HAVE YOU TAKEN ANY BUSINESS COURSES? IF SO, WHICH ONES? _____

IS YOUR VENTURE A NONPROFIT CONCEPT? _____ YES _____ NO

DO YOU HAVE A BUSINESS LOGO? _____ YES _____ NO

DO YOU OWN A COMPUTER OR LAPTOP? _____ YES _____ NO

DO/DID YOU HAVE A BUSINESS MENTOR? _____ YES _____ NO

ARE/WERE YOUR PARENTS/RELATIVES A BUSINESS OWNER? IF SO, WHAT BUSINESS? _____

WHAT DO YOU NEED ASSISTANCE WITH THE MOST?

- FINANCIAL GUIDANCE
- BUSINESS COUNSELING
- TECHNOLOGY
- SMALL BUSINESS PLANNING



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CATCH LITE PROGRAM PARTICIPATION REQUIREMENTS & PROGRAM INFORMATION

What type of business CANNOT participate in the CATCH Lite Training Series?

Nonprofits, religious organizations, night clubs, bars or lounges, or any business whose primary inventory is alcoholic beverages.

Do I already have to be in business?

You need not have formalized your business in order to participate in this program. If you have a business idea or are doing business informally (without being an officially registered business), you may be an ideal candidate for this program.

What is the criteria to be selected as a participant?

There isn't a specific or perfect applicant. We are seeking business owners ages 17-24 who are passionate about their business and looking to advance their business to the next level using the principles outlined in CATCH Lite. (C) oachable, (A) ction oriented (T) imely (C) ollaboration (H) elp.

How many participants will you accept for each class?

This series will recruit 16 participants.

If I do not meet the poverty or low-income household income requirement, can I still participate?

This series has been designed to strategically provide a pathway to economic mobility for in-poverty and low-income youth who don't have access to assist them tools supporting an entrepreneurial aspiration with self-employment. If the program does not receive enough qualified low-income applications to fill the class, people who are not low-income will be considered. Please verify your income status using the 2017 poverty guidelines listed below.

Do I have to be in business for a certain amount of time?

You don't have to be in business for any specific amount of time; however, it is preferred that you should have developed and be ready to implement your business concept.

Who makes the decision regarding acceptance?

A selections committee will review applications to determine the participants chosen for admission in the CATCH Lite Training Series.

How many classes can I miss before I will be dropped from the program?

While we prefer you to be in attendance at all of the classes, we will consider class completion with no more than one (1) unexcused absence from the sessions or other program activities. Tardiness of 45 minutes or more will also be considered an unexcused absence.

How much notice should be given if a class will be missed?

The more notice, the better. If not notified prior to the start of the session, that would be considered as "unexcused." Tardiness of 45 minutes or more will also be considered an unexcused absence.

How much is the stipend and when will I receive it?

*The stipend is \$2,000.00 and it will be awarded within 30 days towards *verifiable business expenses* upon successful completion of the CATCH Lite Training Series to include the Shark Tank Lite Presentation.*

Where and how do I submit my application?

For your convenience and accurate time stamp of receipt, applications will only be accepted via email at 2020catchlite@gmail.com. Applications are due Wednesday, February 21st via email to 2020catchlite@gmail.com.

Who do I contact if I have additional questions about the program?

For more specific business training resources, Mrs. Tahisia Scantling of BBIC may be reached at (727) 826-5785, tscantling@tampabaybbic.com. For overall information or to notify us of an absence, please contact Mrs. Deborah Figs-Sanders at (727) 420-2819 or 2020catchlite@gmail.com.

FINANCIAL GUIDELINES

HOUSEHOLD FAMILY SIZE	1	2	3	4	5	6	7	8
30% LIMITS	12,600	14,400	16,200	17,950	19,400	20,850	22,300	23,700
VERY LOW INCOME	20,950	23,950	26,950	29,900	32,300	34,700	37,100	39,500
60% LIMITS	25,140	28,740	32,340	35,880	38,760	41,640	44,520	47,400
LOW INCOME	33,500	38,300	43,100	47,850	51,700	55,550	59,350	63,200